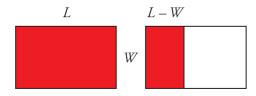
## Repeating Rectangle



A rectangle is *golden* if removing a square leaves a smaller rectangle of the same proportions. So, if L and W are the dimensions of such a rectangle, then

$$\frac{L-W}{W} = \frac{W}{L}$$
 .

Golden rectangles are famous for their role in aesthetics, though this is as much numerology as mathematics.\*

### Incredible Icosahedron





The mathematics of golden rectangles contains genuine beauty. Defining the golden ratio  $\phi$  (Phi) to be L/W, we see

$$\phi - 1 = \frac{1}{\phi}.$$

This equation, together with the Pythagorean Theorem, shows how to physically make an icosahedron, by slotting three golden rectangles together, as pictured.\*

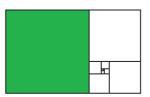
### Fibonacci Formula

$$\frac{\phi^n + (1-\phi)^n}{\sqrt{5}}$$

The sequence 1, 1, 2, 3, 5, 8, .... is the famous Fibonacci sequence. The next Fibonacci number is 5+8=13, and so on. What if we want the 1000th Fibonacci number, or in general the *n*th one? We can churn them out, one by one, or we can use the magical formula above.\*

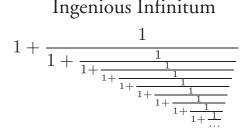
# MathSnacks by Marty Ross, the Golden Ratio and QED (the cat)

### Ideal Irrational



 $\phi$  is the number most easily proved to be irrational. For, supposing  $\phi$  is rational, we could make a golden rectangle with sides L and W integers. And so, the first square pictured also has integer sides, of length L - W. Then, the smaller square still has integer sides, and so does the next smaller one, and the next one, and so on. But this infinite diagram, with all sides positive integers, is clearly impossible: so, the original golden rectangle could not have had integer sides, and thus  $\phi$  is irrational!

## Ingenious Infinitum



But what is  $\phi$ ? We can multiply the equation  $\phi = 1 + 1/\phi$  by  $\phi$ , and then solve the resulting quadratic equation to give

$$\phi = \frac{1 + \sqrt{5}}{2}$$

Or, since  $\phi = 1+1/\phi$ , we can substitute  $1+1/\phi$  for  $\phi$ , giving

 $\phi = 1 + \frac{1}{1 + \frac{1}{4}}$ 

Substituting again and again and again.....,

Brilliant Books\*

J.H. Conway & R.K. Guy, The Book